

Program of 35th International Scientific Conference on Economic and Social Development - "Sustainability from an Economic and Social Perspective"; 15-16 November, 2018

(minor changes are possible, according to authors' requirements)

Venue: Double Tree by Hilton Hotel Lisbon - Fontana Park - R. Eng. Vieira da Silva 2, 1050-105 Lisbon, Portugal

First day, November 15th 2018		Individual arrival of delegates
18:00 Welcome Drink and Registration of Delegates		
Second day, November 16th 2018		
08:00 – 08:30	Registration of Delegates	
08:30 – 10:30	Plenary Session I. – Opening Ceremony - Augusta I.	
<p>WELCOME ADDRESS Domagoj Cingula, Organizing Committee Ayuba Aminu, Scientific Committee Ana Lorga da Silva, Director of CPES * * *</p>		
<ol style="list-style-type: none"> 1. Marija Boban ■ CYBER SECURITY FOUNDATIONS FOR COMPLIANCE WITHIN GDPR FOR BUSINESS INFORMATION SYSTEMS 2. Ayuba A. Aminu, Idrisa U. Manga, Yahaya Yunusa Malgwi ■ ASSESSMENT OF THE EFFECTS OF TRANSACTION COST AND TIME ON THE NON-FINANCIAL PERFORMANCE OF COMMERCIAL BANKS IN MAIDUGURI 3. Nataliya Kravchenko, Anastasiya Ivanova ■ HIGH TECH BUSINESS DEVELOPMENT IN SIBERIA: GROWTH FACTORS AND BARRIERS FOR DEVELOPMENT 4. Pedro Mamede, Jose Allouche ■ CORPORATE SUSTAINABILITY PERFORMANCE IN PORTUGAL: SME FAMILY AND NON-FAMILY BUSINESS DIFFERENCES AND DETERMINANTS 5. Sulistiyanto, Rachma Fitriati, Syarifudin Tippe, Dedi Purwana ■ QUO VADIS, THE POLICY CONCERNING DEFENCE FORCES LECTURERS' CAREER AT SESKOAL: A HUMAN CAPITAL APPROACH TO BUILD WORLD - CLASS NAVY 6. Humberto Ribeiro, Sandra Raquel Alves, Claudia Veloso ■ THE USE OF SOCIAL MEDIA MARKETING IN MODERN RETAIL: THE CASE OF MAJOR PRODUCING AND DISTRIBUTING COMPANIES 7. Ewa Kozien, Marek S. Kozien ■ USING THE FUZZY LOGIC DESCRIPTION FOR THE EX ANTE RISK ASSESSMENT IN THE PROJECT 		
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Parallel Session II. - Augusta I.	
<ol style="list-style-type: none"> 8. Jose Brissos-Lino ■ THE IMPACT OF RELIGIOUS NEO-CHARISMATIC GROUPS IN SOCIAL AND ECONOMICAL SUSTAINABILITY 9. Tomas Jeck, Vladimir Balaz ■ EUROPEAN CO-OPERATION IN SCIENCE: EVIDENCE FROM THE EUROPEAN CO-AUTHORSHIP PATTERNS 10. Ayuba A. Aminu, Idrisa U. Manga, Yahaya Yunusa Malgwi ■ ASSESSMENT OF THE EFFECTS OF TRANSACTION COST AND TIME ON THE NON-FINANCIAL PERFORMANCE OF COMMERCIAL BANKS IN MAIDUGURI 11. Claudia Ogrean ■ KEEPING TRACK OF SUSTAINABILITY PROGRESS - BENCHMARKING INSIGHTS FROM INTERNATIONAL INDEXES 12. Mira Dimitric, Dunja Skalamera-Alilovic, Ivana Tomas Zikovic ■ REFORMING THE BUSINESS ENVIRONMENT TO COPE WITH OVER-INDEBTEDNESS: THE CASE OF THE EU 13. Lucie Coufalova, Libor Zidek ■ THE CZECH-RUSSIAN TRADE BALANCE: DO SANCTIONS REALLY MATTER? 14. Abdellaoui Mohammed, Alaoui Hassani Hicham ■ TAXATION OF SMES IN MOROCCO IN THE ERA OF DIGITAL ECONOMY 		
11:00 – 12:30	Parallel Session III. - Augusta II.	
<ol style="list-style-type: none"> 15. Almira Yusupova, Sophia Khalimova ■ DEVELOPMENT OF HIGH-TECH BUSINESS IN RUSSIA: ANALYSIS OF PHARMACEUTICAL COMPANIES' GROWTH 		

16. **Kristina Detelj, Irena Kedmenec, Ksenija Vukovic** ■ SERVICE LEARNING AS A LEVER FOR RURAL SOCIAL ENTREPRENEURSHIP DEVELOPMENT IN CROATIA
17. **Ewa Kozien, Adam Kozien** ■ THE SUSTAINABILITY DEVELOPMENT CONCEPT UNDER THE REGULATIONS IN FORCE OF THE TREATY ON EUROPEAN UNION AND THE TREATY ON THE FUNCTIONING OF THE EUROPEAN UNION – LEGAL AND ECONOMICAL VIEW
18. **Yusuf Ali, Herlina J. R. Saragih** ■ IMPLEMENTATION OF CONTRA - RADICALIZATION IN ALKHAIRAAT EDUCATIONAL INSTITUTIONS
19. **Timo Toikko, Teemu Rantanen** ■ RELATIONSHIP BETWEEN INDIVIDUALISM AND SOCIO-POLITICAL ATTITUDES - A COMPARATIVE ANALYSIS OF EUROPEAN COUNTRIES
20. **Maria del Rosario Villavicencio Gutierrez, Ana Lorga Da Silva, Miriam Paulino Flores, Francisco Ernesto Martinez Castaneda, Angel Roberto Martinez Campos, Jaime Matus Gardea, German Gomez Tenorio** ■ LIFE CYCLE ASSESSMENT OF PIG PRODUCTION - A CASE STUDY IN MEXICAN FARM
21. **Marian Morales Mejia, Claudia Miranda Veloso, Antonio Duarte, Humberto Ribeiro** ■ STATIC VERSUS DYNAMIC SHIFT-SHARE ANALYSIS APPLIED TO THE PANAMANIAN EXPORTS TO THE UE FOLLOWING THE AACUE COMMERCIAL AGREEMENT

11:00 – 12:30

Parallel Session IV. – Ouro

22. **Anica Hunjet, Lea Kustelega, Goran Kozina** ■ DEVELOPMENT OF DENTAL TOURISM IN CROATIA
23. **Yusuf Ali, Herlina J.R. Saragih, Rayanda Barnas** ■ IMPLEMENTATION OF THROUGH LIFE CYCLE MANAGEMENT ON DEFENSE ACQUISITION PLANNING (STUDY ON SUKHOI SU-35 PROCUREMENT PLAN AS A SUBSTITUTE F-5E / F TIGER II SQUADRON 14 TNI AU)
24. **Jana Moravcova-Skoludova, Andrea Vlckova** ■ THE FACTORS INFLUENCING SATISFACTION OF GENERATION Y IN THE WORKPLACE IN THE CZECH REPUBLIC
25. **Mihaela Herciu** ■ SUSTAINABILITY AND PROFITABILITY CAN COEXIST - IMPROVING BUSINESS MODELS
26. **Magdalena Musilova, Paulina Stachova** ■ REGIONAL DISPARITIES IN THE CONTEXT OF UNEMPLOYMENT AND STUDENT TESTING RESULTS IN THE SLOVAK REPUBLIC
27. **Ghizlane Salam** ■ THE TRANSFERABLE NATURE OF THE BIG DATA: HOW TO PROMOTE THE COLLABORATIVE WORK OF HUMAN RESOURCES?
28. **George Pasmangiu** ■ THE IMPACT OF JAPANESE FIRMS ON THE ROMANIAN ECONOMY

12:30 – 14:00

Lunch

14:00 – 15:30

Parallel Session V. - Augusta I.

29. **Zdravko Sergio, Jasmina Grzinic** ■ QUALITY OF LIFE AND THE TRADE-OFF BETWEEN ENVIRONMENTAL EXTERNALITIES AND TOURISM RATE
30. **Pavel Kincl, Alena Oulehlova** ■ ASSESSMENT OF THE USABILITY OF DISASTER RESILIENCE SCORECARD FOR CITIES IN THE CZECH REPUBLIC
31. **Vanda Bozic, Zeljko Nikac** ■ CRIMINAL LAW FRAMEWORK TO COMBAT CRIMINAL OFFENSES OF CORRUPTION IN CROATIA AND SERBIA
32. **Didem Bickici, Asuman Turkun** ■ MEGA-ORGANIZATIONS AS A TRANSFORMATION TOOL: A REVIEW ON ISTANBUL
33. **Lucie Vrbova, Katerina Jirinova, Katerina Bacova, Hana Lorencova** ■ WHAT SHOULD WE BE CAREFUL OF WHEN DESIGNING LEARNING OR RECOGNITION TASKS IN THE RESEARCH OF FALLACIOUS REASONING? FINDINGS FROM A PILOT STUDY
34. **Dorota Grego-Planer, Agata Sudolska, Katarzyna Liczmanska-Kopcewicz, Waldemar Glabiszewski** ■ HELPING BEHAVIOR AND TEAMWORK IN THE LIGHT OF ORGANIZATIONAL CITIZENSHIP BEHAVIOR CONCEPT
35. **Halina Brdulak, Anna Brdulak** ■ UNIVERSITY SOCIAL RESPONSIBILITY (USR) AS A WAY OF COMPETITION IN A TURBULENT ENVIRONMENT – POLISH CASES

14:00 – 15:30

Parallel Session VI. - Augusta II.

36. **Humberto Ribeiro, Sandra Raquel Alves, Vlasta Roska** ■ THE IMPORTANCE OF FINANCIAL SUBJECTS IN HIGHER EDUCATION DEGREES: THE CASES OF PORTUGAL AND CROATIA
37. **Miriam Paulino-Flores, Ana Lorga Da Silva, Rosario Villavicencio-Gutierrez, Angel Roberto Martinez-Campos, Francisco Ernesto Martinez-Castaneda, Luis Velazquez-Contreras** ■ LIFE CYCLE ASSESSMENT IN MAIZE CROPS IN MEXICO
38. **Marijana Bubanic, Ivana Dvorski Lackovic, Ivana Djundjek Kokotec** ■ A MODEL OF TAX EVASION THROUGH THE AGENCY THEORY PRISM
39. **Urszula Grzega** ■ LIVING CONDITIONS IN POLAND AND THE EUROPEAN UNION – SELECTED ISSUES
40. **Andrzej Wojcik** ■ EUROPE 2020 STRATEGY – THE FIRST STEP IN THE IMPLEMENTATION OF THE 2030 ENERGY AND CLIMATE POLICY
41. **Jose Raul Canay Pazos, Agata Sudolska, Monika Chodorek, Dorota Grego-Planer** ■ INTRODUCING ICT AS A WAY TO ENHANCE ORGANIZATION’S CAPACITY TO INNOVATE - THE EXPERIENCE OF SPANISH UNIVERSITIES
42. **Barbara Slibar, Dijana Oreski, Bozidar Klicek** ■ ASPECTS OF OPEN DATA AND ILLUSTRATIVE QUALITY METRICS: LITERATURE REVIEW

14:00 – 15:30

Parallel Session VII. – Ouro

43. **Anna Skorska** ■ SPATIAL DIVERSITY IN DEVELOPMENT OF KNOWLEDGE INTENSIVE BUSINESS SERVICES IN THE EUROPEAN UNION
44. **Dijana Oreski, Nikola Kadoic** ■ ANALYSIS OF ICT STUDENTS' LMS ENGAGEMENT AND SUCCESS
45. **Taoufik Daghri, Sonia Boushaba** ■ SOCIAL AND SOLIDARITY ECONOMY AND SUSTAINABLE DEVELOPMENT IN MOROCCO: CASE OF “AU GRAIN DE SESAME” SOCIAL BUSINESS
46. **Gentjan Cera, Edmond Cera** ■ IS BUSINESS’ PERCEPTION ON SELECTED FORMAL AND INFORMAL INSTITUTIONS AFFECTED BY THE BUSINESS CLIMATE?
47. **Katarzyna Warzecha** ■ CHANCES FOR THE IMPLEMENTATION OF THE MAIN NATIONAL TARGETS OF EUROPE 2020 STRATEGY BY THE EU COUNTRIES
48. **Dario Maradin, Bojana Olgic Drazenovic, Sladjana Benkovic** ■ PERFORMANCE EVALUATION OF BANKING SECTOR BY USING DEA METHOD
49. **Babagana Kolo** ■ PHYSICOCHEMICAL AND BACTERIOLOGICAL ANALYSIS OF SURFACE WATER AND SEDIMENT SAMPLES OF PINDIGA AREA OF GOMBE STATE, NORTH –EASTERN, NIGERIA

15:30 – 16:00

Coffee Break

16:00 – 17:30

Parallel Session VIII. - Augusta I.

50. **Darko Dukic, Gordana Dukic, Goran Kozina** ■ DIGITAL ECONOMY AND E-GOVERNMENT IN CROATIA
51. **Marzena Wanagos, Barbara Marciszewska** ■ IMPROVING THE QUALITY OF A BUSINESS TOURISM PRODUCT THROUGH COOPERATION OF ENTITIES
52. **Alessia Sbroiavacca, Fulvio Sbroiavacca** ■ INDUSTRY 4.0.: THE EXPLOITATION OF BIG DATA AND FORTHCOMING PERSPECTIVES
53. **Alena Oulehlova, Hana Malachova, Pavel Kincl** ■ SOLUTION TO THE EMERGENCY SURVIVAL OF THE POPULATION IN THE EVENT OF BLACKOUT
54. **Astrida Rijkure** ■ THE USE OF PORT PERFORMANCE INDEXES IN THE TRANSPORT ECONOMY AND THE STRENGTHENING OF PORT COMPETITIVENESS
55. **Ghizlane Salam** ■ THE TRANSFERABLE NATURE OF THE BIG DATA: HOW TO PROMOTE THE COLLABORATIVE WORK OF HUMAN RESOURCES?
56. **Khaled Alsaifi** ■ MARKET RESPONSES TO FIRMS’ VOLUNTARY CARBON DISCLOSURE: SOME UK EVIDENCE

16:00 – 17:30

Parallel Session IX. - Augusta II.

57. **Onotor Marvin Chukwudi, Emmanuel E. A.** ■ CHALLENGES OF HUMAN RESOURCE MANAGEMENT IN WEST AFRICA UNDER DEVELOPED ECONOMY
58. **Luiza KostECKA-Tomaszewska** ■ ECONOMIC SECURITY OF CHINA IN 21ST CENTURY: SWOT ANALYSIS

59. **Barbara Marciszewska, Marzena Wanagos** ■ MARKET COMMUNICATION IN AN INTERCULTURAL ENVIRONMENT OF THE SERVICE SECTOR
60. Herlina J.R. Saragih, Yusuf Ali, Maharanny Puspaningrum ■ DISSECTING LOCAL WISDOM AS THE MAIN CORE OF STATE DEFENDING STUDY ON SPECIAL REGION OF YOGYAKARTA
61. **Zorica Anicic** ■ THE RELATIONSHIP BETWEEN THE COMPANY SIZE AND ENTREPRENEURIAL ACTIVITIES-THE CASE OF SERBIA
62. **Ana Luisa Serafim, Claudia Miranda Veloso, Humberto Ribeiro** ■ SATISFACTION DETERMINANTS OF HEALTHCARE PROFESSIONALS AND INSTITUTIONS IN PORTUGAL'S NORTH REGION
63. **Tomasz Studzieniecki, Beata Meyer** ■ THE ROLE OF CONSULAR CORPS IN THE DEVELOPMENT OF INTERNATIONAL COOPERATION OF POLISH CITIES AND REGIONS

16:00 – 17:30

Parallel Session X. – Ouro

64. **Daria Kostecka-Jurczyk** ■ EXCLUSIVE REBATES AND THE EQUALLY EFFICIENT COMPETITOR TEST - OBSERVATIONS BASED ON INTEL CASE
65. **Bogna Janik, Katarzyna Maruszewska** ■ SUSTAINABLE INVESTMENT IN WESTERN EUROPEAN COUNTRIES – A MULTIDIMENSIONAL APPROACH
66. **Agnieszka Smalec, Beata Sadowska, Marzena Wanagos** ■ PARTICIPATORY BUDGETING AS A FORM OF CITIZEN INVOLVEMENT IN CODECISION PROCESS
67. **Maria Volkova** ■ PRINCIPAL COMPONENT ANALYSIS APPLIED FOR SOCIO-ECONOMIC STUDY OF RUSSIAN REGIONS
68. **Jacek Jaworski, Leszek Czerwonka** ■ RELATIONSHIP BETWEEN PROFITABILITY AND LIQUIDITY OF ENTERPRISES LISTED ON WARSAW STOCK EXCHANGE
69. **Katarina Karasova, Vladimir Balaz, Martina Chrancokova** ■ ACTIVE LABOUR MARKET POLICIES IN SLOVAKIA IN 2007–2017
70. **Mohamad Fadhil Hasan, Achmad Nur Hidayat** ■ SUSTAINABLE DEVELOPMENT FROM PERSPECTIVE ECONOMIC AND SOCIAL: THE CASE OF INDONESIA PALM OIL INDUSTRY

17:30

Closing Ceremony - Augusta I.

Individual departure of delegates

